**See below for a sample letter intended to convince companies to reduce plastic packaging. Feel free to revise as needed.**

Dear [insert company department or representative],

I am writing to urge [name of company] to reduce plastics and wasteful packaging used in your [name of product] and instead incorporate a more responsible and sustainable packaging alternative.

Plastics are harmful to our environment. Ending up in our oceans and other waterways, plastics pose risks to marine life, birds, and other wildlife through entanglement, asphyxiation, and ingestion of plastic pieces that are mistaken for food. Humans also ingest microplastics through the consumption of seafood and harmful chemicals that leach from plastic-wrapped products.

Decreasing recycling rates and fewer available markets for recycled materials are leading to more plastic waste ending up in landfills and incinerators. In addition to the physical pollution, the greenhouse gas emissions associated with the creation of plastic packaging are only worsening already dire conditions associated with climate change.

Manufacturers must be responsible in not only producing their products, but also in finding ways to package them that will not cause harm to the environment or consumers. Changes that you make to your product that ensure a reduction in plastic and other waste will increase your product’s competitiveness in the marketplace.

Thank you,

[Your Name Here]